

Outdoor & Indoor: today more than ever these terms are complementary and give rise to more and more refined and sophisticated solutions in terms of style, color and materials to meet the needs of furniture influenced by the world of design and fashion.

Jumeirah: One solution comes from the experience of Prima S.r.l. to give a comprehensive response to the need for a fabric that combines the resistance to weathering and sunlight with the suitability for uses where the application of fire retardant and high resistance, offered by the innovative fiber thread, constitute a prerequisite.

Jumeirah is a fabric with innovative and unique technical characteristics; it has been developed by intense research on highly technical yarns. Jumeirah matches a refined style with the respect for nature and the environment: this is realized thanks to a process that requires far less energy than all other synthetic yarns, it is non-allergenic, non-toxic, 100% recyclable and flame retardant.

Jumeirah perfectly adapts to both indoor and outdoor environments, it is antistatic and highly resistant to mould and bacteria. Jumeirah is easy to clean and can be machine washed at 40°C. It is resistant to U.V. rays and this guarantees a high colour fastness to sunlight.

In respect of the nature, Jumeirah uses fibers having the certification mark Oeko Tex Standard 100. This means that Jumeirah does not contain harmful elements and is compatible with the environment as made with eco-friendly raw materials.

Jumeirah is also environmentally friendly because it is made in a facility that uses solar energy to produce the electricity needed to power the machinery. The amount of electricity from renewable sources generated annually is equal to 50% of needs of the plant.

Art. Jumeirah 1901 - FR / OUTDOOR / IMO



















TEST	NORME				
Composition	66% Polyolefinic FR / Outdoor / IMO 34% - Polyester FR / Outdoor / IMO				
Weight	/	460 gr/m²			
Width	/	140 cm			
Repeat (+/- 3%)		Vertical: 5,60 cm Horizontal: 3,50 cm			
Abrasion Martindale	UNI EN ISO 12947	20.000 rubs/cicli			
Seam Slippage	BS 2543	Warp: 3,5 mm Weft: 2 mm			
Pilling	UNI EN ISO 12945-2	4/5 (2.000 rubs)			
Colour Fastness Dry Rubbing	UNI EN ISO 105-X12		Light	Medium	Dark
		Staining	5	4/5	4/5
		Colour change	4/5	4/5	4/5
Colour Fastness Wet Rubbing	UNI EN ISO 105-X12	Staining	4/5	4	3/4
		Colour change	4	4	4
Light Fastness	UNI EN ISO 105-B02	Blue scale	6/7	7	7
	UNI EN ISO 105-B04	Blue scale	6/7	7	7
	CLASS 4 (AATCC 16) 1.200 Hours	Blue scale	6/7	7	7
Colour Fastness To Sea Water	UNI EN ISO 105:E02:1996	Colour change	4/5	4/5	4/5
Colour Fastness To Chlorinated Water	UNI EN ISO 105-E03:2010	Colour change	4/5	4/5	4/5
Flammability	UNI 8456 - 9174 - CLASS 1 - ITALIAN FIRE SAFETY CLASSIFICATION - PASS BS EN 1021.1 : 1994 - SOURCE 0 - CIGARETTE TEST - PASS BS EN 1021.2 : 1994 - SOURCE 1 - BUTANE FLAME - PASS ON FR FOAM C.T.B. 117 SECTION AND PART 1 - MARCH 2000 - CLASS 1 NFPA 260:2013 IMO 2010 FTP CODE PART 8: PASS				