

Information notice pursuant to Art. 13 of the Regulation (EU) 2016/679 ("GDPR")
Information to be provided where personal data are collected from the data subject

In compliance with the provisions of EU Reg. 2016/679 (European Regulation for the Protection of Personal Data) and Legislative Decree 196/2003 containing the "Personal Data Protection Code" integrated with the amendments introduced by Legislative Decree 101/2018 (Provisions for the adaptation of national legislation to the provisions of Reg. EU 2016/679), we provide you with the due information regarding the processing of the personal data provided and is also inspired by the provisions of Directive 2002/58/EC, as updated by Directive 2009/136/EC, on Cookies, Provision of the Guarantor Authority for the Protection of Personal Data of 08.05.2014 on Cookies, Guidelines on the use of cookies and other tracking tools – 10 June 2021 (Published in the Official Journal of the Italian Republic No 163 of 9 July 2021) GARANTE PER LA PROTEZIONE DEI DATI PERSONALI and EDPB Guidelines 05/2020 on consent under the GDPR, adopted on 04.05.2020. The information is not to be considered valid for other websites that may be consulted via links on the domain websites of the Data Controller, who is not to be considered in any way responsible for the websites of third parties.

Processable personal data

«Personal Data»: any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person (C26, C27, C30 GDPR).

Navigation data

Computer systems and software procedures used to operate this site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes IP addresses or the domain names of the computers and terminals used by users, the URI/URL (Uniform Resource Identifier/Locator) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the user's operating system and computer environment.

Personal data provided by data subjects

The optional, explicit and voluntary sending of messages to the contact addresses indicated on this site and/or the filling in of data collection forms entails the subsequent acquisition of the sender's address, necessary to reply to requests, as well as any other personal data entered.

DATA CONTROLLER

Pursuant to articles 4 and 24 Reg. UE 2016/679 Data Controller is **Prima Srl**, with registered address in Via Nazario Sauro, 26 – 20843 Verano in Brianza (MB) and operational and administrative headquarters in Via Parini, 3/5 – 23890 Barzago (LC), as represented by the pro tempore Legal Representative. Contacts email info@primafabrics.it.

PURPOSES OF THE PROCESSING	LEGAL BASIS OF THE PROCESSING	DATA RETENTION	NATURE OF UNDERWRITING OF PERSONAL DATA
Contacts or information requests:	Execution of pre-contractual measures (art. 6, par. 1 lett. b GDPR C44) on data subject's request	1 year	The provision of personal data is optional. The non provision of personal data will make it impossible to contact the company.

RECIPIENTS

In order to fulfil existing contracts or related purposes, your data will be processed by companies contractually bound to Prima srl, and in particular they may be communicated to third parties belonging to the following categories:

- Subjects that provide services for the management of the information system used by Prima Srl and telecommunication networks,
- Freelancers, firms or companies within assistance and consulting relationships;
- platform operators for the services listed above (hosting of sites);
- Competent authorities for the fulfilment of legal obligations and/or provisions of public bodies, upon request.

The subjects belonging to the above categories act as Data Processors or operate completely independently as separate Data Controllers.

DATA TRANSFER TO THIRD COUNTRIES AND/OR INTERNATIONAL ORGANIZATION

Personal data will not be transferred to countries Extra European Union or to international organisations.

DATA SUBJECT'S RIGHTS | COMPLAINT WITH THE DATA PROTECTION AUTHORITY

You may exercise your rights as expressed in Articles 15, 16, 17, 18, 19, 20 and 21 of the GDPR, by contacting the Data Controller at the email address info@primafabrics.it. You have the right, at any time, to request the data Controller to access, rectify, cancel your personal data or limit their processing.

Without prejudice to any other administrative and judicial remedy, if you believe that the processing of data concerning you violates the provisions of the GDPR, pursuant to article 15 lett. F) GDPR 2016/679, you have the right to lodge a complaint with the Italian Data Protection Authority (https://www.garanteprivacy.it/web/garante-privacy-en/home_en).

In the case of a request for data portability, the Data Controller will provide you with the personal data concerning you in a structured, commonly used and machine-readable format.

CHANGES OF THE PRIVACY POLICY

The Data Controller reserves the right to modify, update, add or remove portions of the current Privacy Policy at his discretion and at any time. For this reason, this privacy policy contains an indication of the last update.

Update: 28/02/2022